CONSTRUCTING LIBRARY RESOURCES FOR THE REAL-WORLD NEEDS OF FACULTY AND STUDENTS

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We all know that learning and teaching strategies have become dynamic elements, changing with technology and current research. Join ProQuest SrAccount Manager Eva Czegledi as she takes us through an interactive, fascinating journey into how ProQuest is reinventing yesterday's linear databases into interactive research, teaching and learning experiences that reflect and respond to the user. You'll learn about how digging deep into the challenges faced by faculty, students and librarians spurred the creation of the world's largest multidisciplinary research resource, ProQuest One Academic. Along the way, Eva will share compelling market research on multidisciplinary resources and give librarians insights into what will keep them ahead of the curve - today and in the future.