European Policies for an Open Library

Vincent Bonnet – Director EBLIDA
Ensuring access for all in the information Society

Promote the interests of libraries

Doing lobbying
LIBRARIES ARE EVERYWHERE

Upper left corner: Library of Birmingham Book rotunda 6, photocredit Christian Richters
Upper right corner: Estoria Hotel (Tallinn, Estonia), V. Bonnet
Bottom left corner: BMVR « Square Head » (Nice), CC BY 2.0 Benoît Lesquerbault
Bottom right corner: University Library, Hradec Kralove, CZ, by Amandine Jacquet
1957

EUROPA UNITA PER IL PROGRESSO E PER LA PACE

"Finalmente le frontiere in Europa vengono abbassate e si abbia una Comunità sola e una libera circolazione sia per le persone sia per le cose e soprattutto per il lavoro."

De Gasperi

Roma, 25 marzo 1957

FIRMA DEI TRATTATTI PER IL MERCATO COMUNE E PER L'EURATOM

1957 – Treaties of Rome

(c) Europa Grafica – European Commission, Luxembourg representation
1. European Union

2. A new frontier?

3. Literacy in the EU

Speech map
The Open Library is **not** a given
1. The European Union
EBLIDA conference 2016

Empowering Europe! Libraries opening up new perspectives
Brexit
2009 – Lisbon Treaty
Consolidated in 2012
3 types of competences

Exclusive competence

Shared competence

No direct competence
Libraries are

• neither an exclusive competence
• nor a shared competence
• mostly seen from the perspective of Culture & education
• seldom from a Research perspective
Library matters
What about Euroregions?
2. A new frontier?
Futuristic views

1895
Paul Otlet and Henri Lafontaine develop the Universal Decimal Classification

2012
Google and the Mundaneum announce their collaboration

Paul Otlet and Henri Lafontaine
Source: http://archives.mundaneum.org/en

Background picture: Le Mundaneum, centre d’archives, source http://archives.mundaneum.org/fr
How do you save a work of art in your Rijksstudio?

1. Select the heart in the corner of the work of art that you like and choose to save the complete artwork or just a detail.

2. Choose the set where you'd like to save the artwork or detail, or add a new set.
Onze helden zijn terug!

Rijksmuseum
13 april 2013
gratis geopend
12.00 - 00.00
Big data
Number of combinations = $10^{120}$

Number of combinations = $10^{170}$
EBLIDA NAPLE Conference 4 May 2017, DOKK1 Aarhus, Denmark
Council conclusion on the transition towards an Open Science system

Open Science - a definition

“The practice of science in a way that others can collaborate and contribute, where research data, lab notes and other research processes are freely available, with terms that allow reuse, redistribution and reproduction of the research, it’s underlying data and methods”

https://www.fosteropenscience.eu/foster-taxonomy/open-science-definition
Challenges
We are all developing countries when it comes to copyright in the digital environment.

Prof. Divina Frau-Meigs, professor of media sociology at the Université Sorbonne nouvelle, Paris (France) at the 2nd Council of Europe Platform on culture and digitisation in Baku in 2014
Literacy / Literacies
82% of libraries provide non-formal or informal training

Key Target groups:
• Students (of all age)
• Unemployed people
• Employed people

Most of the trainings revolve around:
• Digital literacy;
• Reading promotion
• Education or Communication (ex-aquo)
LITERACY ACTIVITIES 3 COUNTRIES
LITERACY ACTIVITIES IN FINLAND

Population\(^1\): 5.5 Million

Public Libraries\(^2\): 979
(incl. 153 mobile libraries)

Registered users: 2.1 Million

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2. EBLIDA Knowledge and Information Centre, [http://tinyurl.com/hvtlttp](http://tinyurl.com/hvtlttp)
Title: **Reading campaign**  
Organiser: Hyvinkää City Library  
Target Audience: Children at School

Title: **Word Art for toddlers**  
Organiser: Kuopio City Library - North Savo Regional Library  
Target Audience: Children below 7 years (including their parents and nursery groups)

Title: **Literacy? Literacy!**  
Organiser: Haapavesi Library  
Target Audience: Adults

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2. EBLIDA Knowledge and Information Centre, [http://tinyurl.com/hvtlttp](http://tinyurl.com/hvtlttp)
France

Population¹: 66.3 Million

Public Libraries²: 9400

Registered users: 11.28 Million

¹. Institut national de la statistique et des études économiques, data of January 2015, http://tinyurl.com/q8taht
². EBLIDA Knowledge and Information Centre, http://tinyurl.com/zhm8p8
Title: **Password 63**
Organiser: Partnership between the Regional government, the public Library of Thiers, the Regional Library and Regional socio-medical care centre.
Framework of the Regional social inclusion and mastering of basic skills plan, with the objective to fight unemployment.
Year: 2012-2013 (60 % funded by European Social Fund)
Target Audience: Adults

1. Institut national de la statistique et des études économiques, data of January 2015, [http://tinyurl.com/q8taht](http://tinyurl.com/q8taht)
2. EBLIDA Knowledge and Information Centre, [http://tinyurl.com/zhm8gp8](http://tinyurl.com/zhm8gp8)
Title: La chanson, de l’écriture à la scène (From writing a song to being on stage)
Organiser: Literacy Organisation Savoirs pour réussir (Knowledge for succeeding) and the Marguerite Duras Public Library, Paris.
Year 2015 (and will be done again in 2016)
Target Audience: Young people with heavy difficulties with basic skills

Aim: Reconcile young people with writing thanks to songs.

Results: the 8 young adults found a job or a professional training at the end of this training.

The Library added-value?
The library Marguerite Duras is located in an under-privileged neighborhood and developed tools focussed on social inclusion.
It is a shelter in Paris 20th arrondissement that combines services, spaces and collections so that people can develop their skills individually, with the support of librarians and also through special trainings such as this one.
Title: Spices Workshop
Organiser: Marguerite Duras Public Library, Paris and the local social centre Soleil Saint-Blaise
Year 2015 (and will be done again in 2016)
Target Audience: People learning French as a Foreign language

Aim: To attract distant people (immigrants to join the library)

Description: over 4 successive workshops organized around the theme of spices, a group of ten people (beginners in French as a Foreign Language) discover the library and use its resources with the ultimate aim of achieving a recipe book.
- Review of workshops available online
- Recipe book available online

Another project "newcomers minors Home" led by librarians in partnership with the Red Cross SAJ MIE (Paris 11th) welcoming isolated foreign teenagers
Description: 7 consecutive receptions of the same group for a tour of discovery of the library (collections and services) + computer workshops.

1. Institut national de la statistique et des études économiques, data of January 2015, http://tinyurl.com/q8taht
2. EBLIDA Knowledge and Information Centre, http://tinyurl.com/zhm8gc8
Population¹: 64.1 Million

Public Libraries²: 4698

Registered users: 11.41 Million

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2. EBLIDA Knowledge and Information Centre, [http://tinyurl.com/j7dcis](http://tinyurl.com/j7dcis)
Improving Literacy in Secondary Schools, Ofsted (Office of Standards in Education), 2013

• Making full use of the library and librarian is one of ten principles of good practice for raising literacy levels;

• In every school there were successful measures to involve the library and ensure that the librarian had an important role in developing reading;

• Librarians fully integrated into management structure = opportunity to influence debate and to enhance the library’s contribution to pupils’ progress.
Title: Premier League Reading Stars
Target audience: Children, especially boys

Aim:
Reading promotion by using famous footballers and football clubs as role models – making reading “cool”!

Key Results:
• In 2014, pupils taking part in the programme made an average of 50% more progress than their peers who did not take part
• Over 1/2 visited a library as a result of the programme and 1/3 became library members
• 15% of children read more now that they know footballers read

Premier League Reading Stars
Reading Ahead facts

- Over 48,000 people took part in 2014-15, the last time it was called the Six Book Challenge.
- 92% of survey respondents in 2015 said they felt more confident about reading after taking part.
- The programme is designed to help people improve their reading skills and develop a love of reading.
1. European Union

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Conclusion
CONCERNS

THE "DEBATE" IS OVER!
THE FACTS ARE IN, THE EVIDENCE IS CLEAR.

Scientistsagree.

CO₂ TODAY (400 PPM)

THOUSANDS OF YEARS (BEFORE TODAY)

SCIENCE STANDS FOR CLIMATE ACTION!

CONSIDER THE SOURCE
Click away from the story to investigate the site, its mission and its contact info.

READ BEYOND
Headlines can be outrageous in an effort to get clicks. What’s the whole story?

CHECK THE AUTHOR
Do a quick search on the author. Are they credible? Are they real?

SUPPORTING SOURCES?
Click on those links. Determine if the info given actually supports the story.

CHECK THE DATE
Reposting bad news stories doesn’t mean they’re relevant to current events.

IS IT A JOKE?
If it is too outlandish, it might be satire. Research the site and author to be sure.

CHECK YOUR BIASES
Consider if your own beliefs could affect your judgement.

ASK THE EXPERTS
Ask a librarian, or consult a fact-checking site.
Libraries are natural hubs in the literacy network
Striving towards a seamless physical and digital connectivity is in the interest of the whole European Union as economic success cannot be separated from the free movement of goods, services, people, capital, and knowledge.
2. Change the library perception

3. Seize the digital opportunities

Print screen website Smart Aarhus, source: http://www.smartaarhus.dk/
4. A consistent legal framework
5. Committed citizens
6. Bridge the different types of libraries
7. Work on literacy project with partners
LIBRARIES ARE EVERYWHERE
THANK YOU FOR YOUR ATTENTION
VINCENT.BONNET@EBLIDA.ORG

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