

BRALKO – POSAVJE MOBILE LIBRARY:

A PILOT STUDY ON THE USE OF SERVICES BY PARENTS AND THEIR CHILDREN IN THE PRE-LITERACY STAGE

PIA UTENKAR

DR. KATARINA ŠVAB

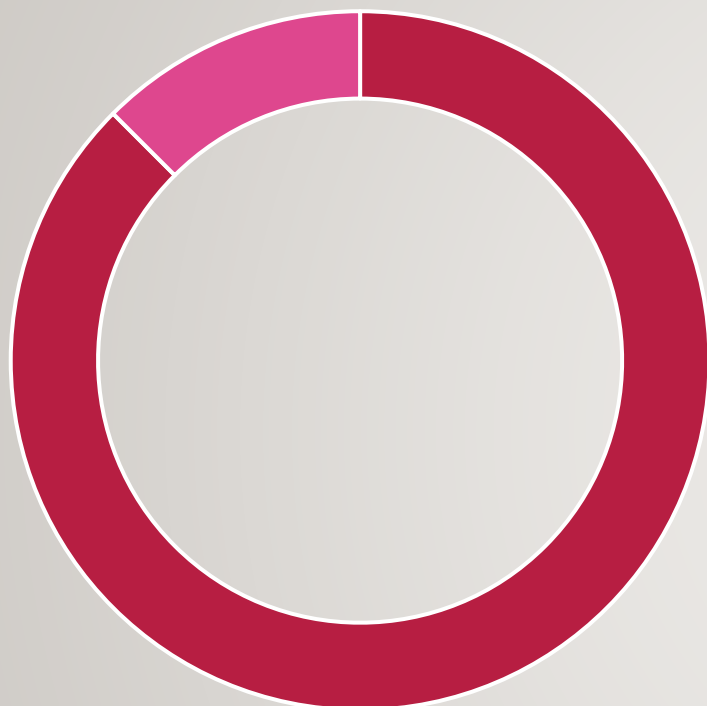


RESEARCH (SAMPLE)

- Parents between 25-40

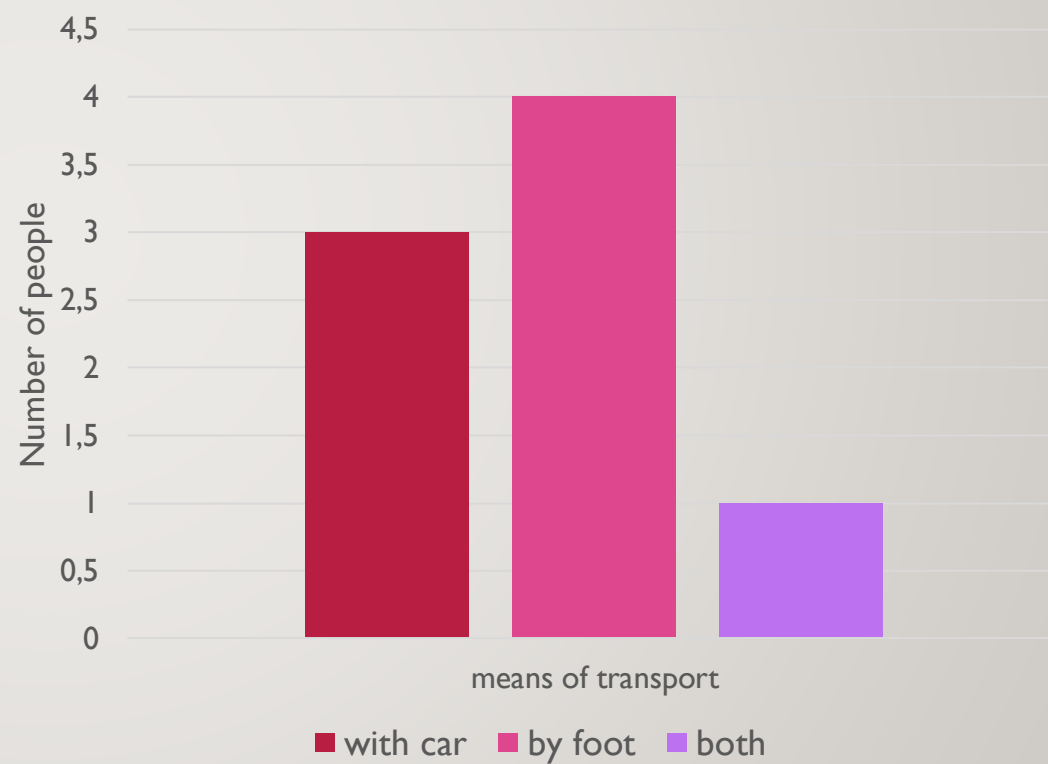


Keeping track of the schedule



■ I keep track of the schedule ■ I don't keep track of the schedule

How do you get to the bibliobus?



PURPOSES FOR THE USE OF THE MOBILE LIBRARY

Amusement (for children and parents)

School, education

Work



-
- Reading = socializing with siblings and socializing with parents
 - Parents:
 - buy
 - borrow
 - and sometimes exchange children's books



USING LIBRARY SERVICES

The most used library services

- lending,
- reference interview and reader's advisory/recomending book
- Web site

Seldomly used library services

- Interlibrary loan,
- Notifiying on social media (Facebook)

Less-known library services

- Use of internet,
- Use of library catalogue
- Use of the computer and other technical equipment on the mobile library

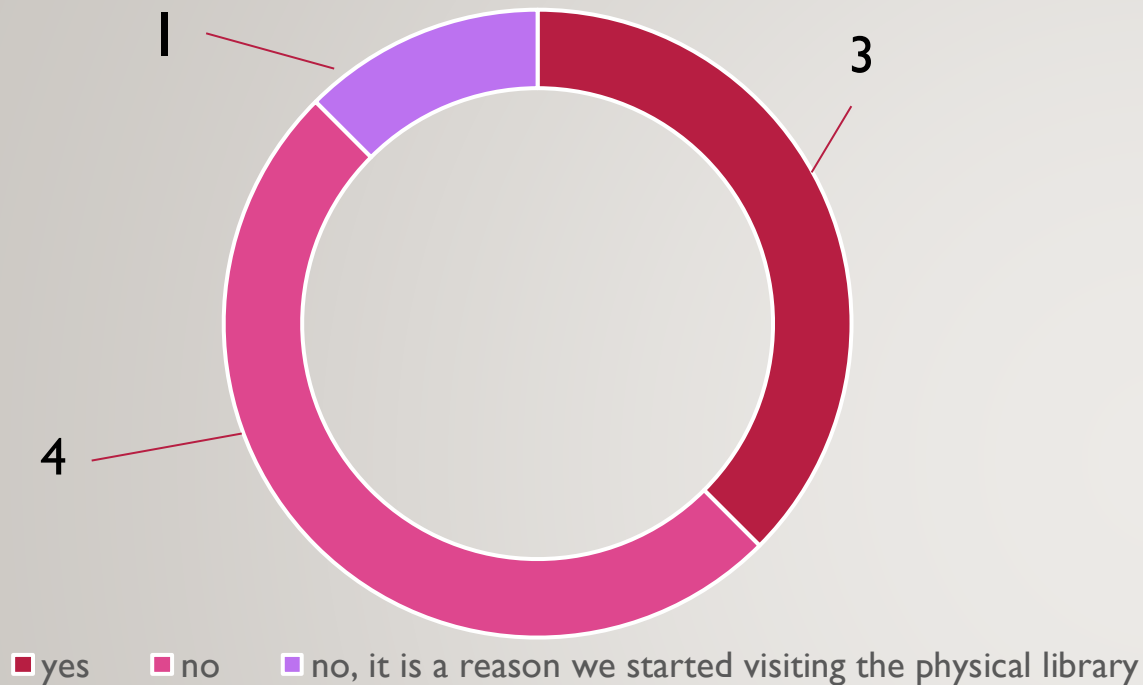
If the parents are unhappy with the schedule of the mobile library, they also aren't satisfied with the loan period

Extending a loan:

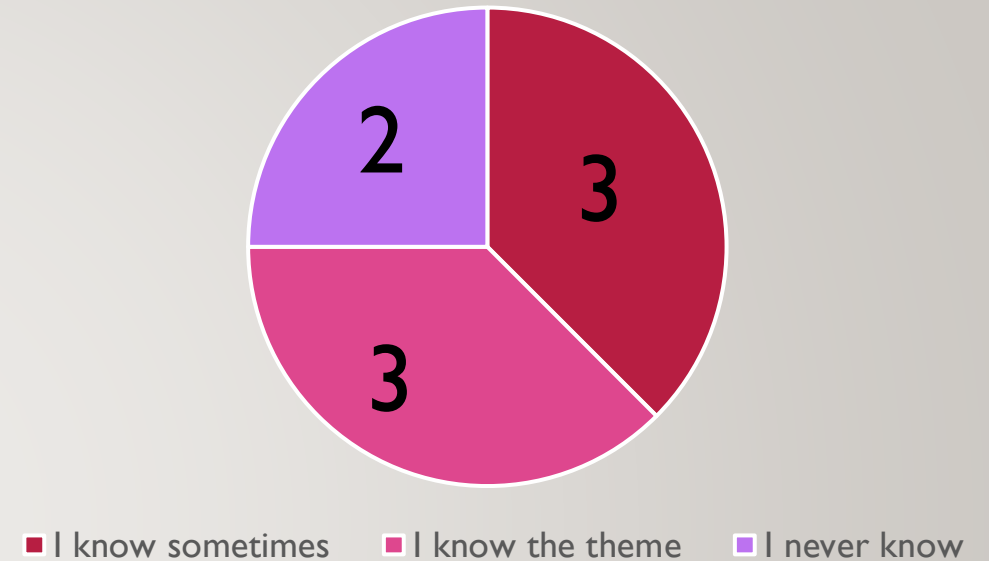
In person

E-mail, over the phone, mCOBISS app

Did you lessen the frequency of visits to the physical library, because of the accessibility of the mobile library?



Do you know which title would you like to borrow?



Parents receive book recommendations from book catalogues such as those of the Svet knjige and Ciciklub book clubs. The participants also mentioned Facebook. Mostly they receive book recommendations randomly (through communication with friends or colleagues), but they cannot say exactly where they got the information from.

ADVANTAGES

- Accessibility – saves time
- Free membership
- More personal communication
- Longer loan period
- Well stocked – frequently changing books, quality books
- **Schedule**
- Adventure

OPPORTUNITIES

- Library material is frequently unavailable
- Doesn't allow staying there for longer periods of time – because of the time constraints
- **Schedule** – chasing afternoon hours
- Less stocked than physical library

FRIENDLY
PERSONELL

PERSONELL'S
FLEXIBILITY

ALL of the
participans
are satisfied
with Mobile
library
Posavje

NEATNESS
OF THE
MOBILE
LIBRARY

THANK YOU

LOOKS
AND
POSITION
OF THE
READING

