

Honk for a book!

A new mobile library
service in The
Virovitica-Podravina
County, Croatia

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Gradska knjižnica i čitaonica Virovitica



**22nd Mobile Libraries Conference and Festival
of Bibliobuses
May 16 and 17, 2024 in Ljubljana**



The Virovitica-Podravina County



- on the surface of 2021 km
- 3.57% of the area of the Republic of Croatia, the 13th largest county
- 70368 inhabitants
- County has 188 settlements, 13 municipalities and 3 cities

Census of population, households and apartments 2021.
State Statistical Office of the Republic of Croatia

Library network in the Virovitica-Podravina County

Mobile libraries from 09/2023.

• 41 stops

Public libraries

- Gradska knjižnica i čitaonica Virovitica
- Gradska knjižnica Slatina
- Gradska knjižnica Orahovica
- Knjižnica i čitaonica Pitomača

School libraries

- 18 elementary schools
- 9 high schools

The beginning of advocacy, information and planning



Mini festival of bibliobuses,
Virovitica, 2016.



Mobile libraries without
boundaries,
Erasmus+ mobility,
Španjolska, Katalonija,
2022.



14. round table discussion on mobile
libraries in Croatia, Rijeka 2019.

**Center for continuous professional
development**

Mobile libraries as part of the county

network of public libraries

Lecturers

Ljiljana Črnjar, library advisor

Ljiljana Vugrinec, library advisor

What to do next? (2019.)

Municipal library - assessment

- place for library ??? euro
- salary of the employee 16.000 euro
- purchase 7.000 euro
- other costs 9.000 euro

Total costs 32.000 euro per year



Evaluation of the purchase of bibliobuses

- new bookmobile around 130.000 euro
- salary 12.000 euro
- service maintenance 4.000 euro
- purchase 4.000 euro

Establishing 150.000 euro

Per year 18.000 euro





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i medija
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of Croatia
Ministry
of Culture
and Media*



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23. 12. 2020. - Reading to the Inclusive Society

Operational program: Effective human resources 2014 - 2020.

Invitation of the Ministry of Culture and Media of the Republic of Croatia:
Through reading to an inclusive society

Project: Honk for a book (UP.02.1.1.15.0081)

Project manager: Public Library Virovitica

Partners: Virovitica-Podravina County and the City of Virovitica

Advisory support: VIDRA - Agency for Regional Development of the Virovitica-Podravine County and the County Development Department for public, elementary and high schools libraries in the Virovitica-Podravina County

Duration: 16.09.2021. – 15.09.2023.



Funding: European Social Fund and Ministry of Culture and Media of the Republic of Croatia

Value: € 334,955.41

100 % of eligible costs

85 % secured from the funds of the European Social Fund (€284,712.10)

15 % provided from the State Budget of the Republic of Croatia (€50,243.31)

Project goals:

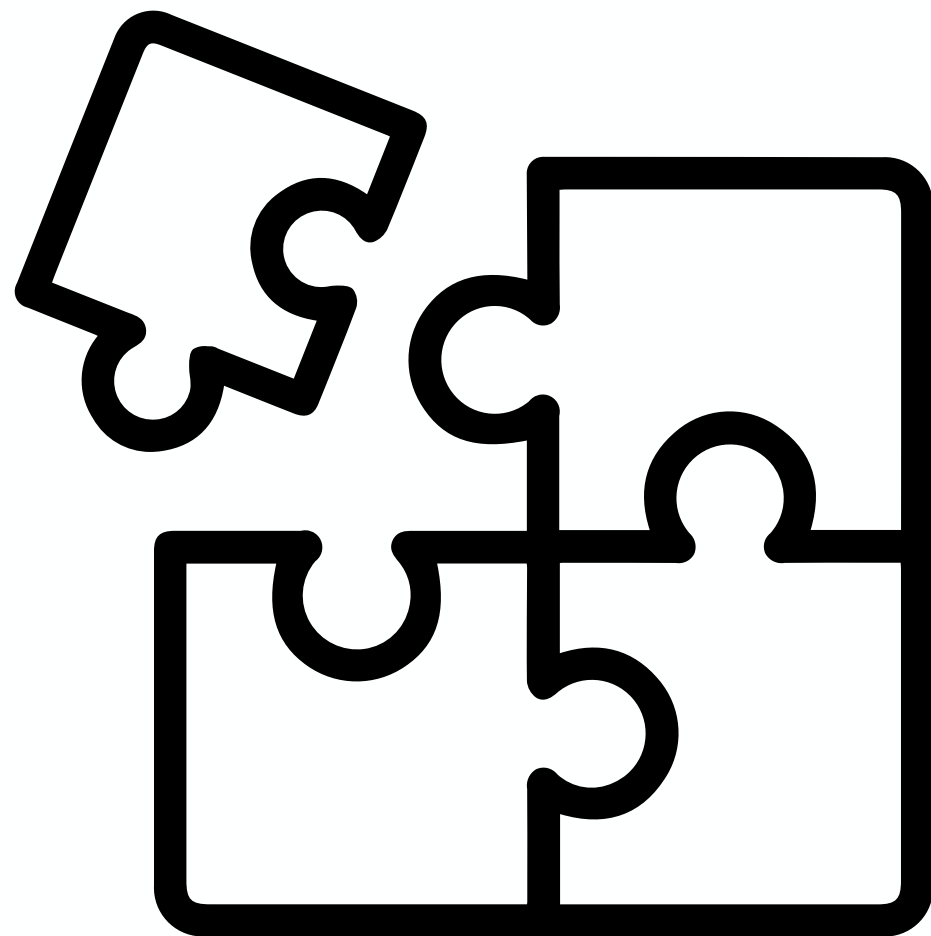
Increasing the social inclusion of members of the target groups through the development of reading literacy

Specific goals:

Increasing the availability of content and activities that encourage reading and develop the reading competencies of members of target groups and raising the level of awareness of the importance of reading culture and literacy for individual and community development



Projekt je sufinancirala Europska unija iz Europskog socijalnog fonda.



Project activities

- Thematic workshops for three target groups
- Purchase of bibliocombi
- Purchase of library material
- Hiring librarian and driver/library technician
- Procurement of IT and other equipment
- Holding promotional activities in the municipalities of VPŽ
- Publication of media announcements
- Printing of promotional material
- Publication of a tactile picture book and collection of stories
- Arrangement of work space, storage and garage for the VPŽ Mobile library service
- Marking of stops with notice boards



Establishment of the Bibliobus Service of the Virovitica- Podravina County



**Virovitičko-
podravska županija**
Uvijek otvorenih vrata

Silvija Perić

Head of the County development
department for public and school
libraries

Elena Vampovac

Head of Bibliobus service of the
Virovitica-Podravina County

Ivan Salajić

Driver / library technician

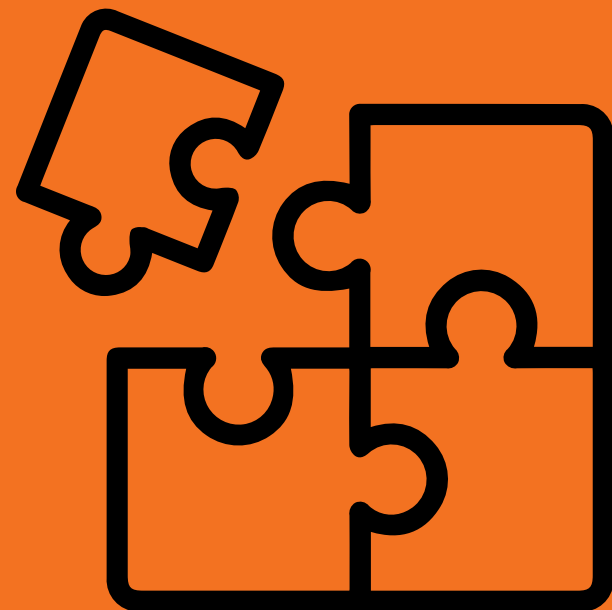


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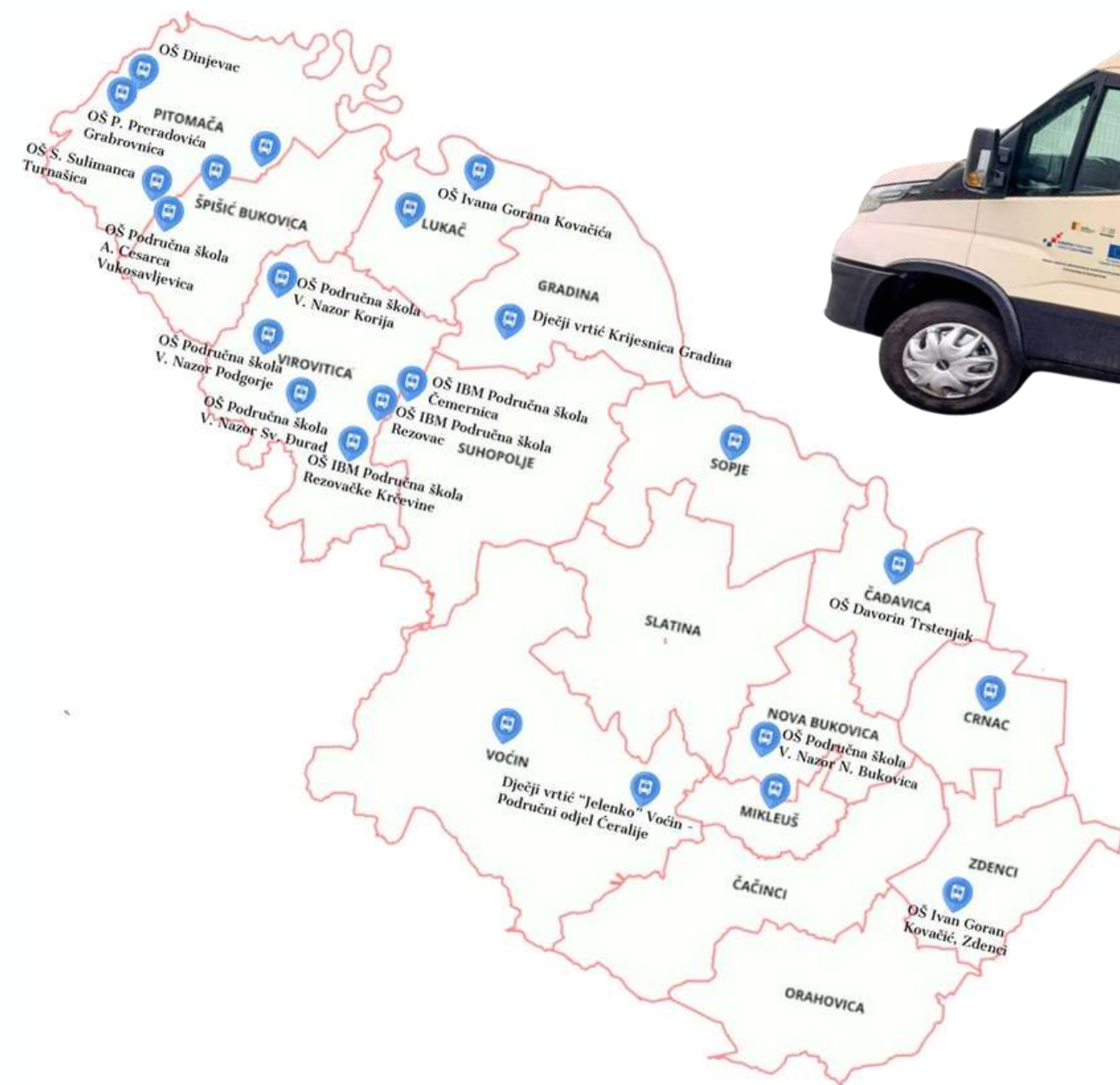
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PREPARATION



- **identifying the needs of users of settlements, municipalities...**
- **drawing up a network of potential points of view contacting and informing future users about the new service**
- **checking, determining and correcting the bibliobus route (itinerary)**
- **checking the infrastructure and security of the stand**

TODAY



41 stops
823 users
April 2024



23

Regional schools

3

Nursing homes

10

Kindergarten

26

Settlements

12

Municipalities

Network development
program
mobile libraries in
Republic of Croatia
from 2023 to 2032
Ministry of Culture and Media of the
Republic of Croatia, 2023.

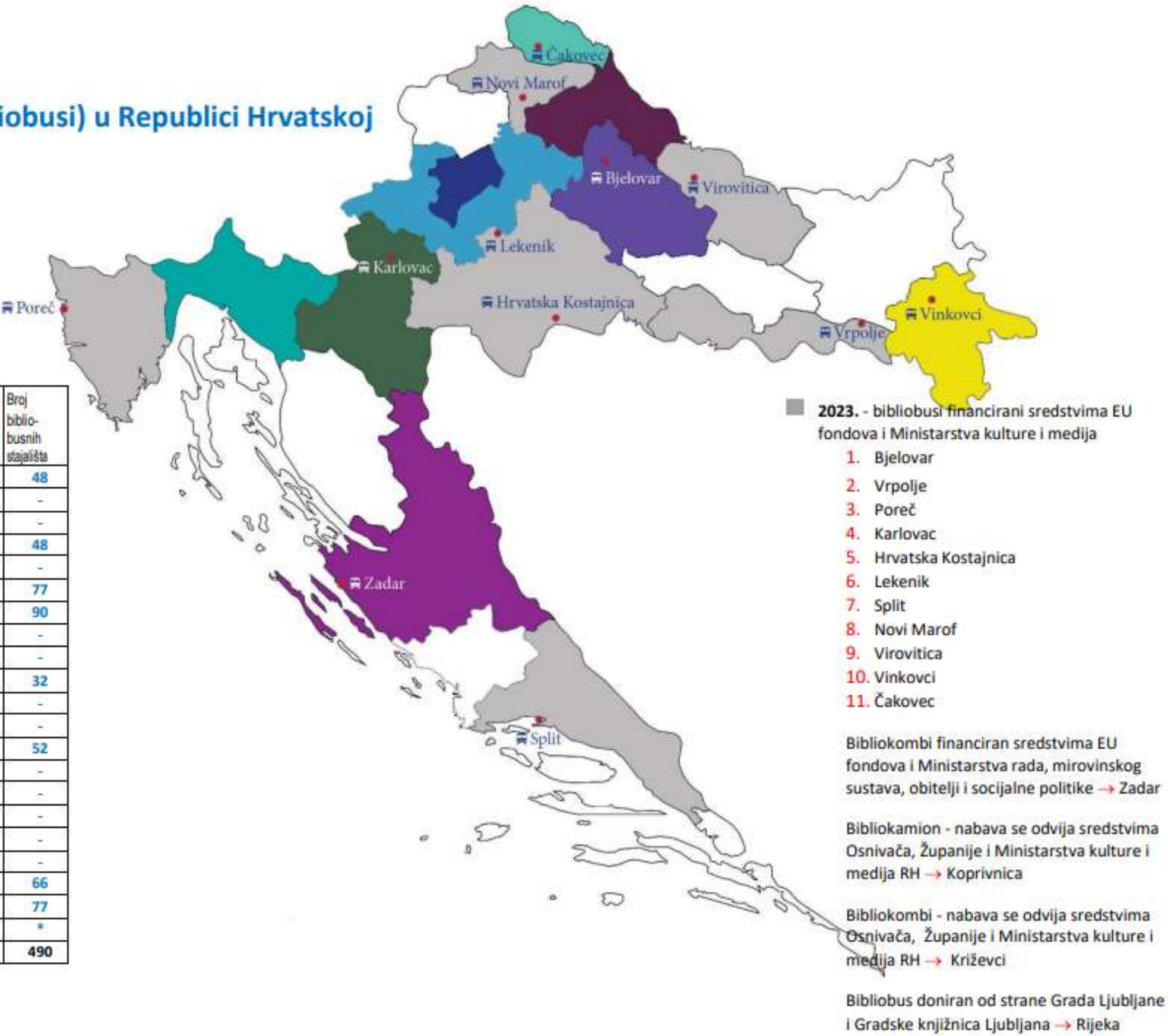
Prilog 3.

Pokretne knjižnice (bibliobusi) u Republici Hrvatskoj

Broj pokretnih knjižnica u 2022 g.

Županije u RHI Grad Zagreb	Broj središnjih narodnih knjižnica	Broj bibliobusni hslužbi	Broj pokretnih knjižnica - bibliobusa	Broj biblio-busnih stajališta
Bjelovarsko-bilogorska	5	1	1	48
Brodsko-posavska	7	-	-	-
Dubrovačko-neretvanska	9	-	-	-
Grad Zagreb	1	1	2	48
Istarska	9	-	-	-
Karlovačka	7	1	2	77
Koprivničko-križevačka	5	2	2	90
Krapinsko-zagorska	13	-	-	-
Ličko-senjska	9	-	-	-
Međimurska	6	1	1	32
Osječko-baranjska	10	-	-	-
Požeško-slavonska	5	-	-	-
Primorsko-goranska	16	1	2	52
Sisačko-moslavačka	17	-	-	-
Špiltsko-dalmatinska	27	-	-	-
Šibensko-kninska	8	-	-	-
Varaždinska	5	-	-	-
Virovitičko-podravska	4	-	-	-
Vukovarsko-srijemska	9	1	1	66
Zadarska	11	1	2	77
Zagrebačka	11	*	*	*
Ukupno	194	9	13	490

*pokriva Grad Zagreb



2024

VIRTUAL BOOKMOBILE PARADE



VIROVITICA CITY LIBRARY
VIROVITICA-PODRAVINE COUNTY



HVALA! - THANK YOU!



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