

The first modern mobile library – Bibliobus in Vilnius, Lithuania



BIBLIOBUSAS

Central Library of Vilnius City Municipality –

16 libraries: central and
15 branches



THE IDEA OF THE BIBLIOBUS

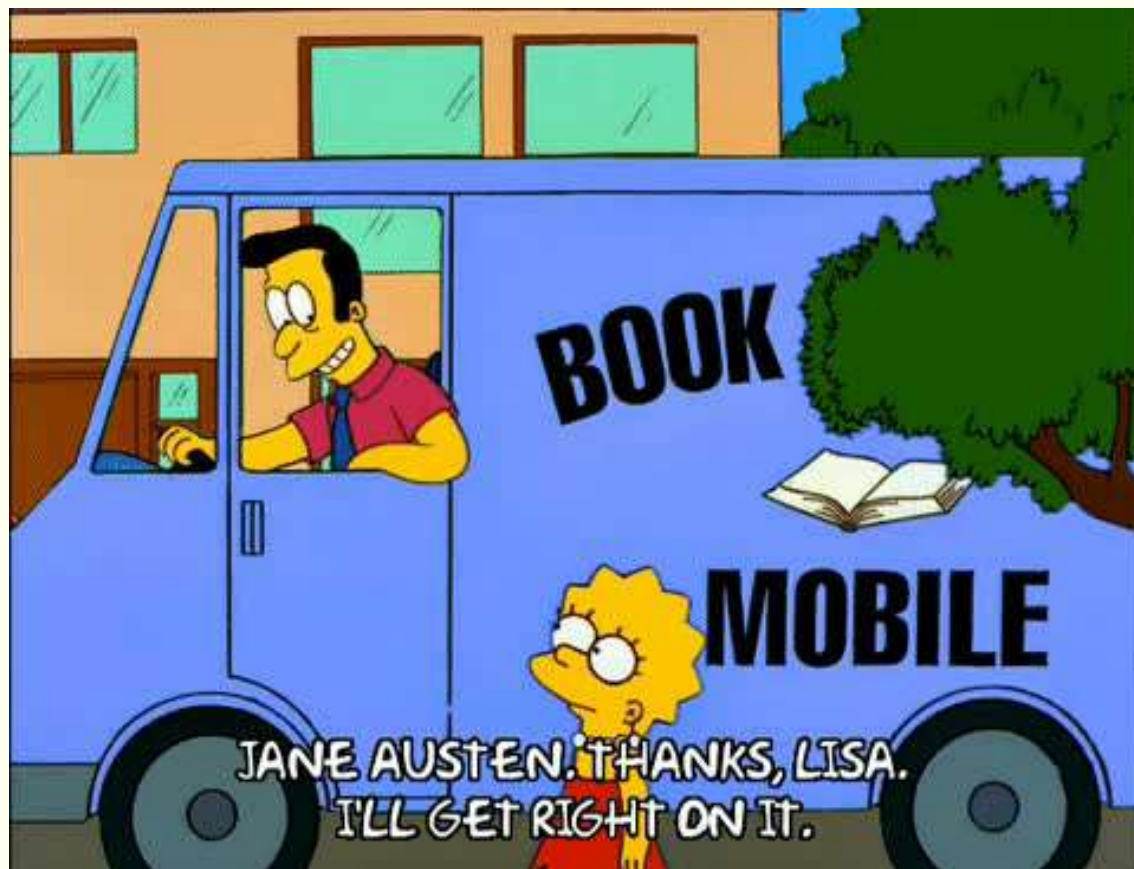
- **In order to reach the distant districts of our branches and provide library services there.**
- **We have identified 5 districts of Vilnius which are furthest away from the library's branches and the city centre**
- **In the past, these 5 districts were served by our library branches. The readership and attendance in these districts were relatively low (compared to other branches), but the need for the library is high.**

BIBLIOBUSAS



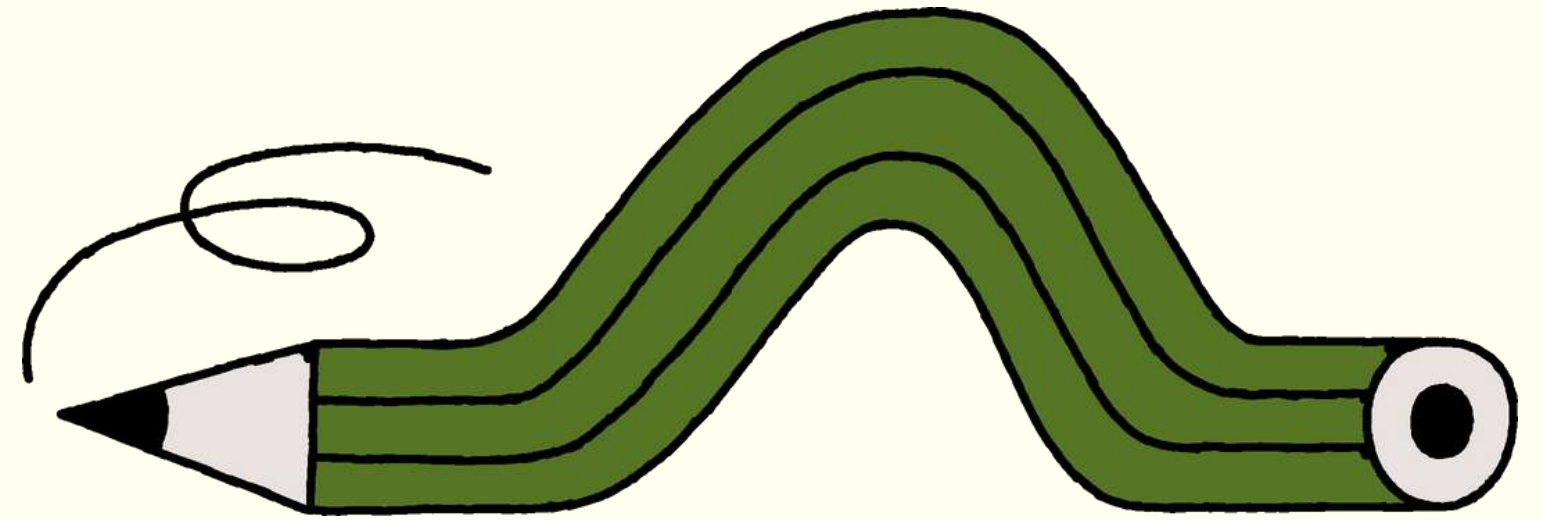
THE IDEA OF THE LIBRARY BUS

was born out of looking at the examples of foreign countries, where the mobile library network is well developed and works well not only in rural areas, but also in big cities.



Helsinki

FROM IDEA TO PRODUCTION



The project took 2 years to complete:
working with **designers, experts, illustrators, manufacturers,**
web designers, etc.

From the very beginning we wanted the Bibliobus to be a modern,
up-to-date mobile library, which would not only offer a book
lending service, but also a functional small mobile library space:
with workstations, a space to organize education and events.

At the end of February 2024, we presented the Bibliobus to the public at the Vilnius Book Fair, the largest in the Baltic region.



Vilnius residents and visitors had the opportunity to get to know the Bibliobus.



The library can accommodate up to 10 visitors at a time



A collection of about 1000 fiction and non-fiction books in Lithuanian and foreign languages for children and adults.



2 computerized workstations



3 seats for reading or working with your own computer





**5 freely selectable seats
on pouffes**



**an interactive screen, darkened windows for cinematic experiences,
and comfy cushions for your seating pleasure during events**





The functionally designed space of the library bus includes

- A lift for persons with mobility problems;
 - kitchenette and toilet;
- employee service point with printer and scanner;



Spot us from a distance – our bibliobus is the most colorful traveling library around



The visual identity of the bibliobus was created by the artist Artiom Brančel

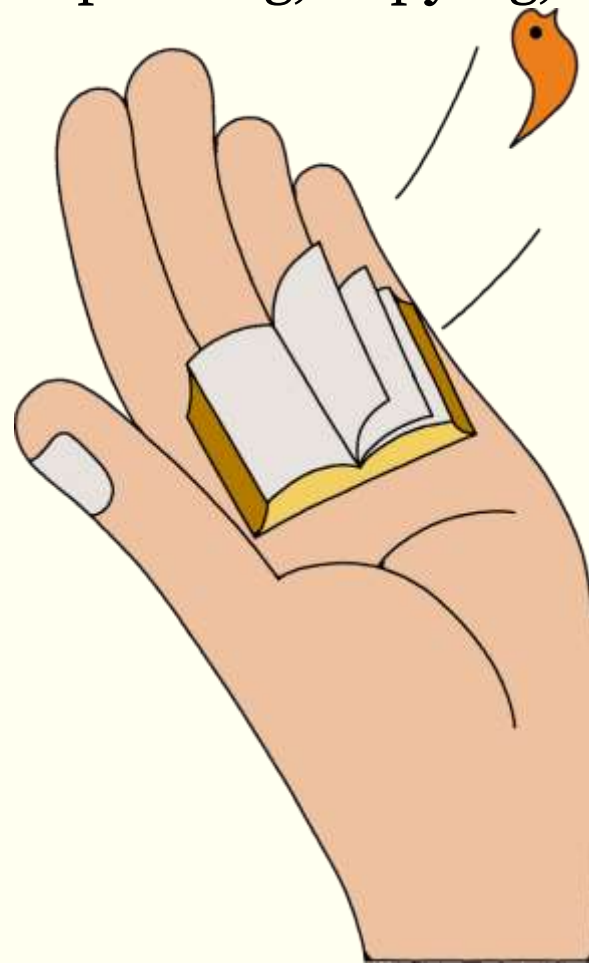


TRAVELING LIBRARY SERVICES



LIBRARY

- lending books
- information and registration
- free internet
- printing, copying, scanning



EVENTS

- meetings and discussions
- workshops
- music and cinema

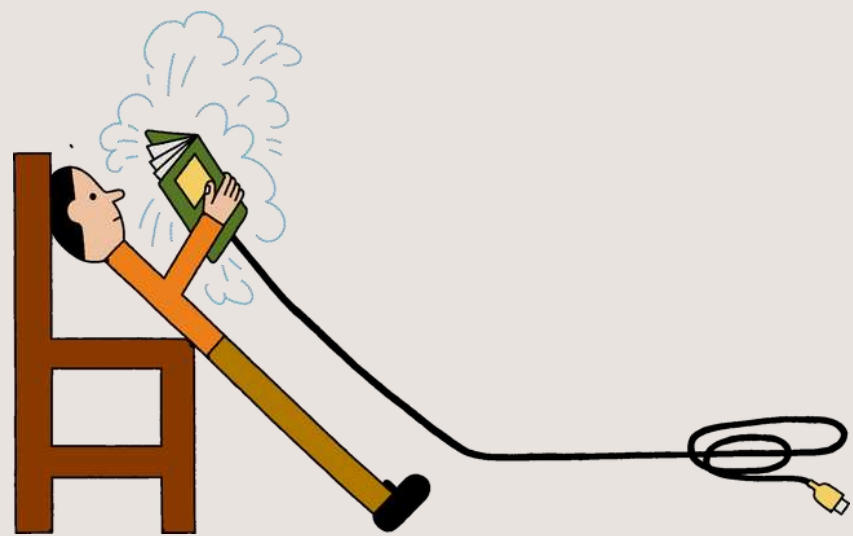


ON THE ROAD

- participation in cultural events and festivals;
- at community celebrations

During the warmer months of the year, it will be possible to organize activities and meetings outside.

There is a possibility to put a screen on the front of the library bus to show films, and we will also take out outdoor furniture and umbrellas for the convenience of visitors.



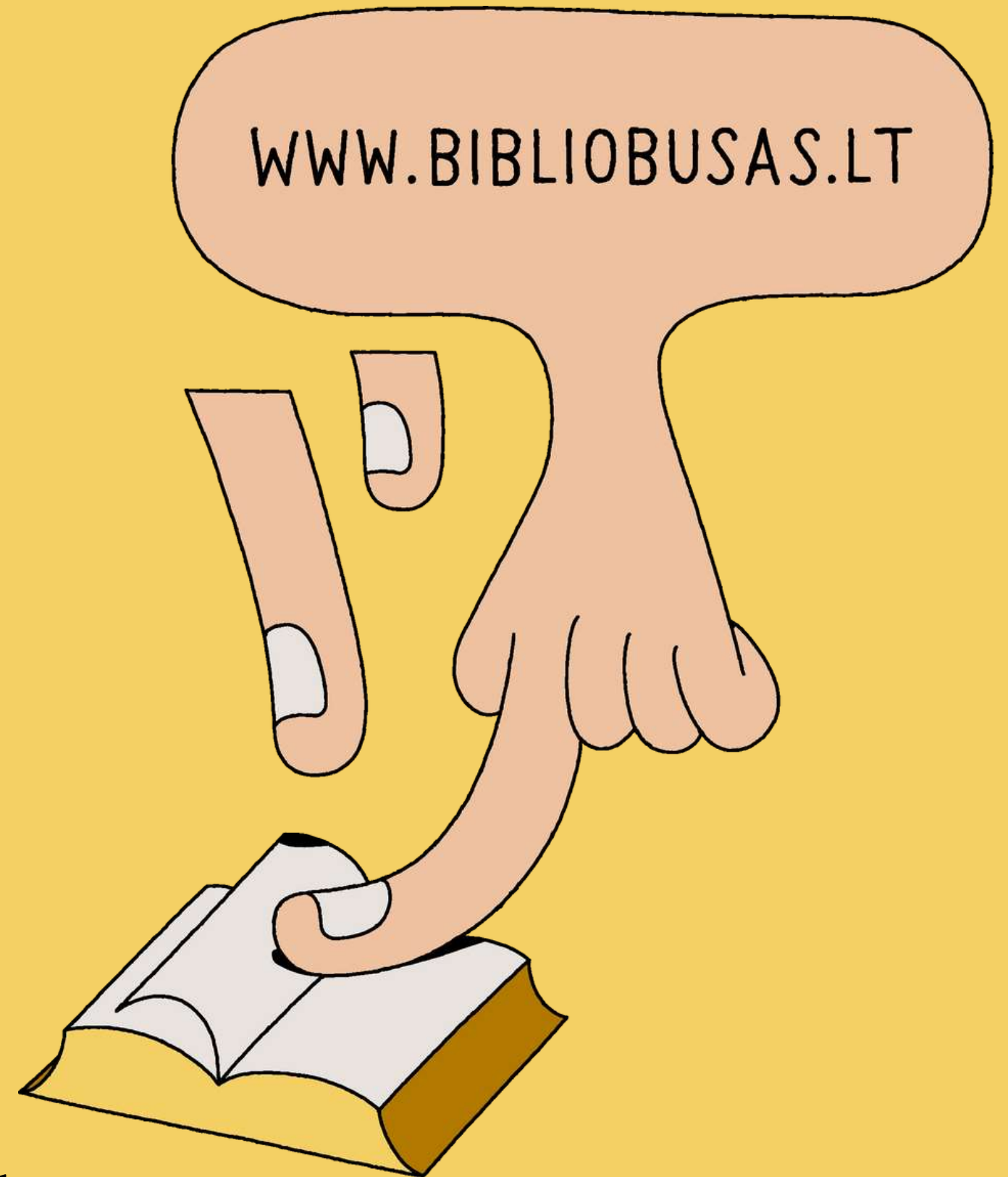
How tit works?

The Bibliobus goes to 5 districts:

- Tuesdays - Antaviliai
- Wednesdays - Trakai Voke
- Thursdays - Salininkai
- Fridays - Dvarčionys
- Saturday - Pavilnys

The mobile library is open **from 10 am to 7 pm.**

To make it convenient and easy for Vilnius residents to use the library's services, we are working on a website with a calendar of when and where the library bus will be available.



For marketing purposes



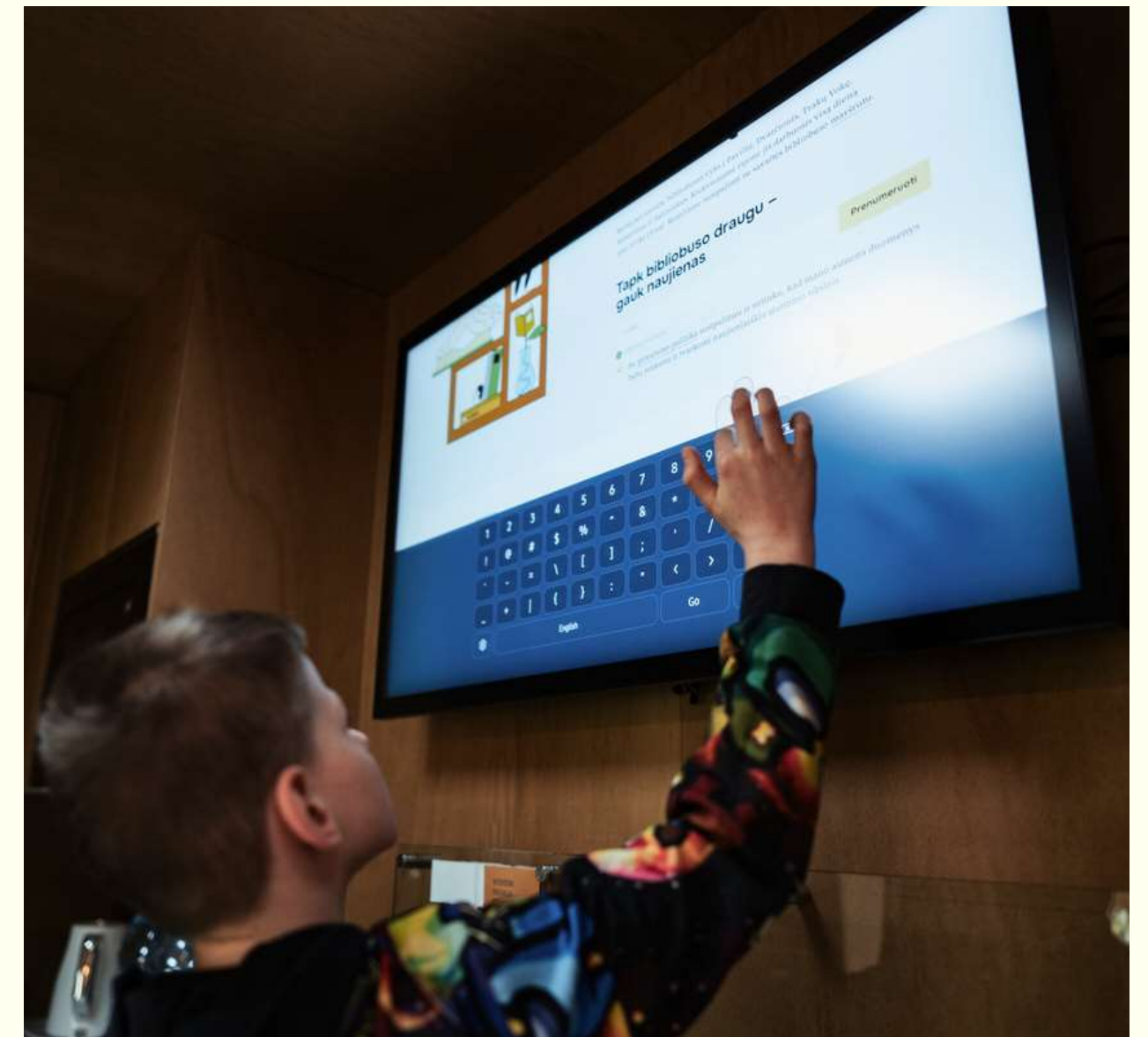
In addition to the fixed route, we plan to include trips and participation in the most important cultural festivals and celebrations in Vilnius, as well as trips to the city's favorite outdoor recreation spots during the summer months, offering leisure time activities. In this way, we hope to reach a part of the capital's population that would not normally visit the library.



For marketing purposes



We wanted to create a unique and unified identity for Bibliobus that would be attractive to our days urban people - from design solutions, visual identity to the website, social media and newsletter and, of course, quality services.



Collecting newsletter subscribers

Thank You!



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